badgepoint®

Name badge guide

Five questions to help you create the perfect name badge!

1. How noticeable should my badge be?

The more striking a badge, the greater the need to emphasize the visual quality! The key question is: what or who is the main focus of attention – the brand or the person?

Tried and tested. Reviewed by customers, for customers:

New and inspiring ideas & project reviews can be found on our website:

[↗] **Go to Inspiration**

polar® alu-print

Want to show that your business is trustworthy and stands for **top quality and expertise**? Then make sure you select premium materials, and either a professionally printed logo or ready-printed name tags.

e.g. polar® alu-complete, aluline complete or office alu-print

office classic

Looking for name tags that, above all, must be **practical and flexible** to use? If so, choose a functional model with a do-it-yourself labeling option.

e.g. office classic or vista® classic

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2. What's the most important piece of information I want my badge to convey?

When choosing the amount of information to be displayed on your name badge, go for necessity, impact and ease of reading. The surname and company name are a must. Get your priorities right, though: what information do you want to be at the fore?

vista® classic XL

amigo® doming

Should attendees be able to address your colleagues by their **first name**? Should the department/ position be shown? Design the name of the badge wearer so it looks large and prominent. Choose a name tag with plenty of design space and room for 3 lines of text.

e.g. polar® classic (size L), vista® classic (size L or XL), office classic (size L) or aluline-plus® system (size L)

Should your company or your brand be more prominent for the person viewing your badge? If the answer is "yes", you need to choose a name tag that makes your logo really eye-catching.

e.g. aluline-plus® system (size S), polar® classic (size S) or colored badges such as polar® alu/color- print

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3. What is my company's style?

The design of your name badges underlines the personality of your company. Integrity, innovation, expertise or creativity — which guiding principles and values do you want outsiders to perceive without using words? Choose a style that matches your corporate aspirations and tailor it to your sector!

polar® alu-complete

Technology sector

Do you operate in the technology, digital and innovation sector? If so, choose a name tag made of metal or one with a metallic effect.

e.g. polar® alu-print series or aluline-plus® models

amigo® doming

Media sector

Are you in the media, communications or creative industry? Our high-end badge types portray these attributes perfectly.

e.g. amigo® alu-print, amigo® doming and aluline-plus® models

4. Do I have permanent staff or a changing employee base?

Fully-printed badges with permanent labeling offer maximum convenience. For flexibility, however, use name tags for self-labeling they come with a ready-printed logo or, alternatively, completely blank for you to label yourself.

polar® alu-complete

polar® alu-print

polar® classic

Complete print name badges

The pre-printed name tags in the various "complete" series are ideally suited to management personnel or companies with a permanent employee base.

Name tags with printed logo

Do you work with a lot of freelancers, trainees or interns? Perhaps you engage a large number of temporary or seasonal employees?
Also ideal for trade shows, functions and events with frequent staff changes.

Name tags for self-labeling

Does your company operate with constant changes in personnel? Would you prefer to have flexible labeling? If so, opt for name tags with card inserts.

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5. How much time should I allow for delivery of my new name badges?

How quickly do you need them delivered? And how much flexibility do you need at the venue?

Tip: For when it's really urgent!

For events – delivered within 24 hours!

Our forum, event and public models are particularly good value and are practical for functions and events.

polar® classic

**For self-labeling
Delivery time 1-2 days**

All name badges with card and film inserts offer the flexibility of being labeled by you. These models are available ex stock and can be with you in 1-2 days.

polar® alu-print

**Name badges with printed logo
Delivery time approx. 10 working days**

These name tags are printed with your logo by badgepoint®. The card and film inserts can be printed by you to give you flexibility.

polar® alu-complete

**Complete print name badges
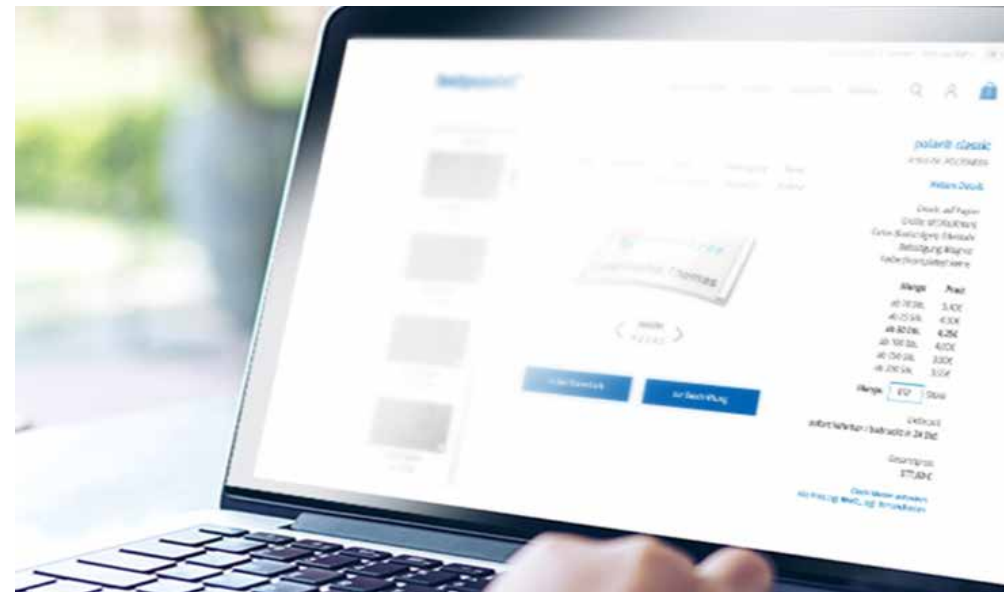Delivery time approx. 15 working days**

All fully-printed name tags are printed with your logo and staff names by badgepoint®. Repeat orders are accepted in quantities of 5 or more.

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What happens next? You have 3 options:

ORDER ONLINE

Ready to order straight away?

Place your chosen name badge in the shopping cart. Or design and label online in 3D!

⬈ **Go to our online shop**

CUSTOMER SERVICE

Would you like a personal consultation?

Get ideas and quotes from our sales team!

⬈ **Contact our sales team**

SAMPLE SERVICE

Still unsure whether your name badge matches your corporate image?

Request a free, no-obligation sample!

⬈ **Go to sample ordering**

Any questions? We're always here to help!

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