

Metal badges

Name tags in solid metal



aluline

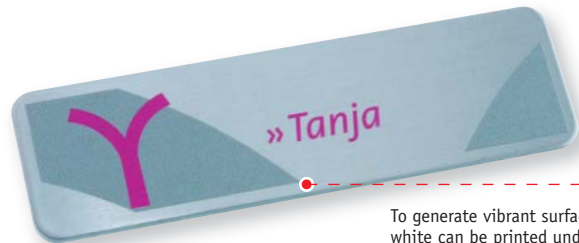
aluline badges from **badgepoint®** are made from extra strong aluminum sandwich material with a plastic core and are custom printed with your company logo and staff names using the direct-to-substrate digital print method. The badge is available in 4 different contours and because it is extremely lightweight and flat in design it is especially suited to applications where a classy metallic look and comfort are sought after.

- **smag®** "standard" and "extra" magnetic system
- Pin, tie clip



= complete print with logo and name

Two new formats have been added to the **aluline** range for even more creative possibilities.

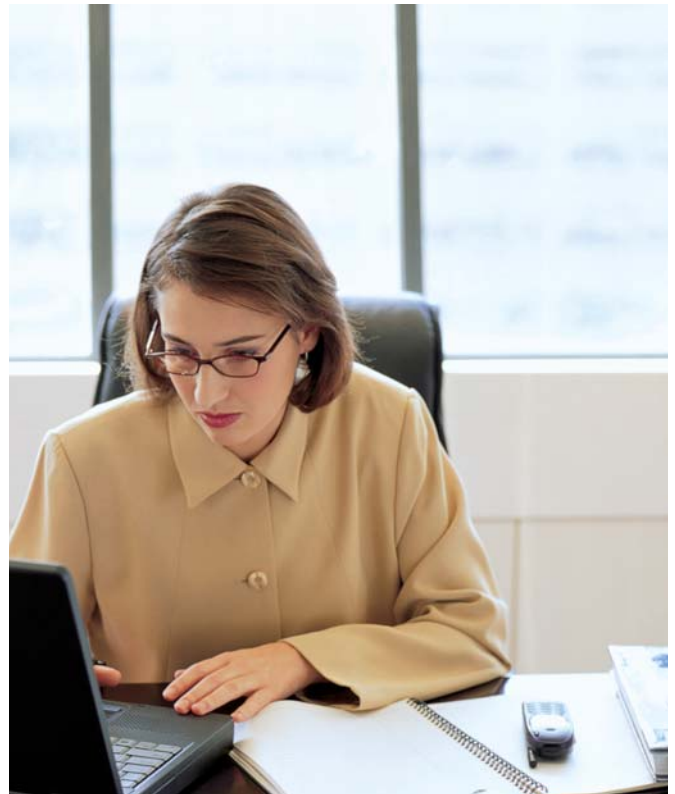


To generate vibrant surface shading, white can be printed underneath using digital UV direct-to-substrate printing.

New material

aluline from **badgepoint®** is made from a composite of aluminum wafers with a plastic core, making the badge extremely flat yet highly robust.

Pure logo badges without names can also be provided easily with **aluline**.



"Sometimes, it has to be white!"

The **badgepoint® aluline** tag is printed using the UV direct-to-substrate method and offers the additional color of white. This makes this new digital print technology a rival to more costly screen printing in its creative possibilities. With smaller print runs in particular, UV direct-to-substrate printing has a clear advantage – especially as the representation of dot images at high resolution is excellent.



New magnet



Visually indistinguishable from screen printing: the **aluline** name tag, now also printed in white using the digital UV direct-to-substrate method.

New with aluline from **badgepoint®** is the integration of the flat, patented **smag®** magnetic system which helps keep the badge in the best position on your clothing.

aluline "complete"

Product features

- light-weight plastic/aluminum sandwich material (high-strength)
- extremely flat, light-weight name badge
- high resolution, direct-to-substrate UV digital printing, including white!
- completely mounted, for immediate use
- new standard formats:
 - aluline "rounded"** (70 x 20 mm)
 - aluline "smart"** (55 x 28 mm)
 - aluline "ellipse"** (65 x 28 mm)
 - aluline "oval"** (65 x 43 mm)
- extremely flat, lightweight name tag
- now with integral **smag**® magnetic system

Fastenings

aluline "complete"	"rounded"	"smart"	"ellipse"	"oval"
Magnet smag ® standard*	○	○	○	○
Magnet smag ® extra*	○	○	○	○
Pin	○	○	○	○
Tie clip**	○	○	○	○

* Not suitable for persons wearing pacemakers. Refer to "Declaration of No Objection" from the German Federal Office for Radiation Protection: www.bfs.de/elektro/nff/andere_anwendungen.htm

**Standard: right lapel



The new "ellipse" (shown top) and "smart" (left) formats boost the range of the **aluline** series from **badgepoint**®. Four attractive formats now available.



The tie clip is a good alternative to the **smag**® magnetic system if **aluline** is to be worn solely on the lapel or tie.

Price list / aluline "complete"

	Art.-No.	starting at 10	starting at 50	starting at 100	starting at 250	starting at 500
aluline "complete"						
Magnet standard	AL-__MA	9.95 €	8.45 €	7.25 €	4.75 €	3.95 €
Magnet extra	AL-__ME	10.45 €	8.95 €	7.75 €	5.25 €	4.45 €
Pin	AL-__NA	9.75 €	8.25 €	7.05 €	4.55 €	3.75 €
Tie clip	AL-__KK	9.85 €	8.35 €	7.15 €	4.65 €	3.85 €
Only logo print, no names printed		Price reduction on the quantity price		-0.25 €		
Surcharge Magnet SET	SMAG-929	Magnet extra mounted (standard enclosed)		1.00 €		
Single-Box	ZB-BOX1	Single-Box for 1 name tag + 10 business cards		0.75 €		

Prices shown are unit prices. Scale prices also valid for assorted orders. Ask about prices for bulk quantities!

badgepoint® delivers **aluline** 10 working days after customer approval*

All prices strictly net - VAT to be added. Postage and packaging at cost price. For orders worth € 500 and over, delivery free within European Union (UPS express and special surcharges will be made). Errata and addenda excepted. 01/2010

Additional production and process set-up fee: 39 € (for reprints 19.50 €), the price includes all initial costs. Corrections by the author will be charged additionally. Release of layout with PDF. Individual designs will only be granted for short or excess deliveries of at least 5%.

*Express service within 5 working days of customer approval is available for a surcharge of 25 €!

TIP:

- Order with your original order some only with logo printed name tags for your casual workers! To label those **badgepoint**® name tags, you can use, for example, P-touch printers (see p. 71).

Fax +49 (0)4102-806622

eMail Please send files by EMail:
atelier@badgepoint.com
 Please send data as a **vectorized EPS file!**
 (any JPEG or TIFF following consultation only)

To
badgepoint®
 Name tag systems GmbH
 An der Strusbek 48-50
D-22926 Ahrensburg

Sender:

Company/Address (stamp)

Contact person:

Phone:

Fax:

E-Mail:

Customer no.:

Date, signature:

Inquiry

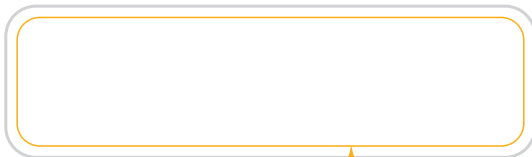
Order

(You will get a detailed order-confirmation)

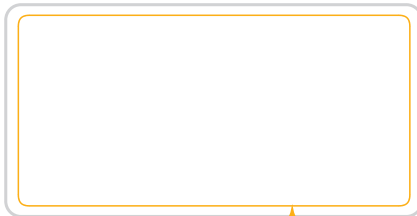
We need the name tags until:

(Production time 10 or 5 working days after customer approval)

aluline "complete"



aluline "rounded"
 area for pre-print: 69 x 19 mm



aluline "smart"
 area for pre-print: 54 x 27 mm



aluline "ellipse"
 area for pre-print: 64 x 27 mm



aluline "oval"
 area for pre-print: 64 x 42 mm

Type			
<input type="radio"/>	"rounded"		
<input type="radio"/>	"smart"		
<input type="radio"/>	"ellipse"		
<input type="radio"/>	"oval"		
Fastening			
<input type="radio"/>	Magnet standard		
<input type="radio"/>	Magnet extra		
<input type="radio"/>	Magnet SET		
<input type="radio"/>	Pin		
<input type="radio"/>	Tie clip		
Imprint			
<input type="radio"/>	Printed with logo and names (standard)		
<input type="radio"/>	Only logo print, names are not printed		
Amount		Single price	
		Total price	
Pre-costs			
<input type="radio"/>	First edition (39 €)		
<input type="radio"/>	For reprints (19.50 €)		
<input type="radio"/>	Express surcharge, delivery within 5 working days after customer approval (25 €)		
		Total price	
Single Box (for 1 name tag and 10 business cards)			
<input type="radio"/>	blue		
Amount		Single price	
		Total price	
		Order value	

Direct-to-substrate digital print on aluminum front panel

For all aluline "complete" name tags, badgepoint® uses a digital direct-to-substrate print method, guaranteeing minimal initial costs and top quality. Logo colors are printed on our color-calibrated digital printing unit and cured with UV light. Our UV digital printing system allows a resolution of 1200 x 900 dpi and can even print white as a special color!

When choosing your motif, please note that the print margin from the edge is 0.5 mm.