

Software

For quick and easy labeling of your name tags badgepoint® has developed software called "designer". At the heart of this software lie easy handling and practical name-tag functions. 2009 saw the introduction by badgepoint® of an upgrade to this tried-and-tested software in the guise of "creator". Five years of experience and customer requests have been integrated into the new version. By creating it as a Java-Applet the solution is platform-independent and available free of charge on the internet at www.badgeserver.com.

NEW!
creator
1.0



badgepoint® Software – for self-inscription of name tags

Product features creator 1.0



- Windows / Mac OS X
- multi-lingual CD (German/English/French/Spanish)
- free of charge in the web at www.badgeserver.com
- easily operated by experienced users
- layouts /graphics/names are linked just as in a serial letter
- powerful layout editor using multi-layer technology
- expanded import of graphic formats
- import external tables (CSV, text, XML, Excel)
- convenient sorting functions and filters
- self-explanatory program navigation
- integrated online help
- printout as PDF
- expanded functions for printing
- integrated clipart (e.g. flags)
- Java Runtime 5 included on CD

NEW! Download on www.badgepoint.com available!
Free demo version (starts 10 times)



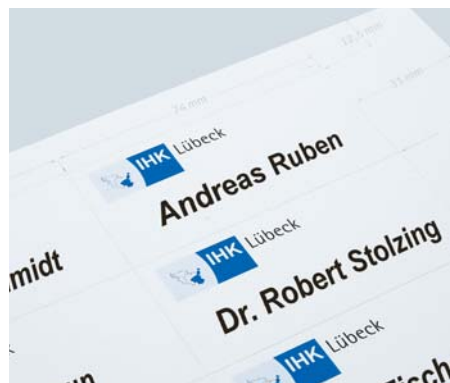
Free

For orders of at least 500 name tags badgepoint® will deliver a full version of **creator 1.0** free of charge!

Price list/badgepoint® Layout software for name tags

	Art.-No.		
creator 1.0	BC1000CD	full version, CD-Rom, incl. online help	25,00 €
Partner licence		per additional working place	10,00 €
Demo version	CD	starts 10 times	5,00 €

Prices shown are unit prices.
Scale prices also valid for assorted orders.
badgepoint® delivers **Software** ex works.
All prices strictly net - VAT to be added.
Postage and packaging at cost price.
For orders worth € 500 and over, delivery free within European Union.
(UPS express and special surcharges will be made)
Errata and addenda excepted.
01/2010



The self-labeling of name cards on the computer is very flexible and affordable. The name lists recorded in the badgepoint® creator 1.0 are simply printed out on perforated printing sheets. They can be easily separated into individual name cards and then inserted into the name tags, allowing you to respond quickly at any time to changing needs.

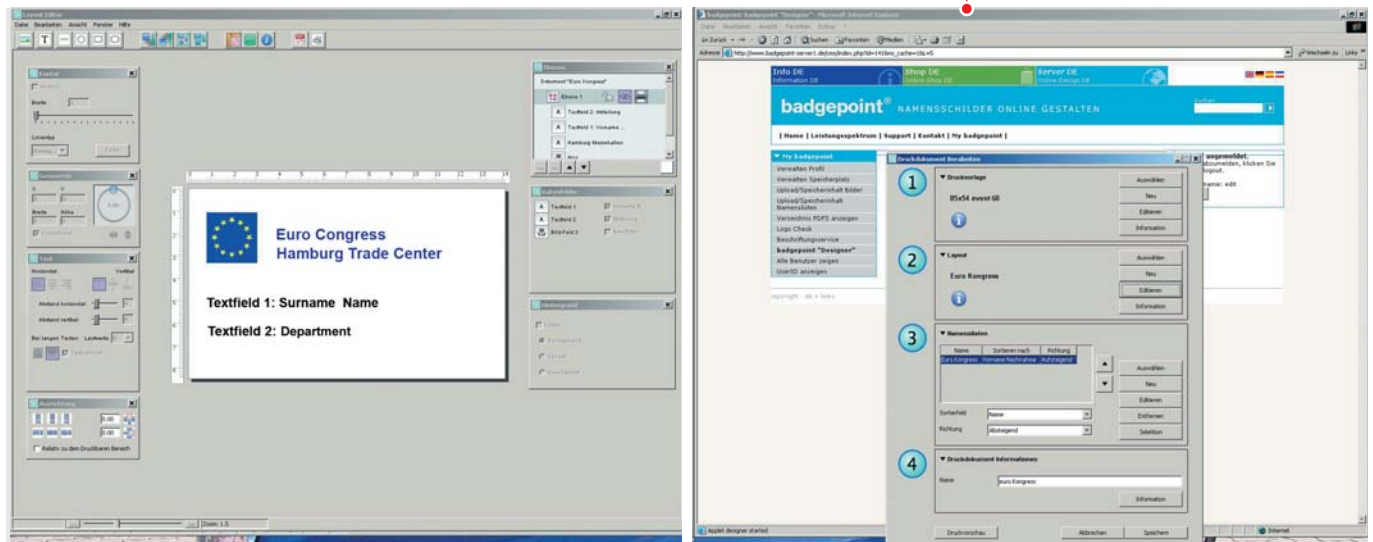
www.badgeserver.com

The new labeling software, **creator 1.0**, is now available online via the new **badgepoint®** server. This allows you to use the Internet anywhere in the world to create your own personal name tag layouts and to write, access, edit and print out name lists. **badgeserver** makes it possible, for instance, for you to make your own name tag in line with the CI for a new sales person at a foreign trade show. You can also use the platform to prepare orders of individual name tags or printing sheets that are processed further by **badgepoint®**. This saves costs and time compared with conventional inscription services. The new service from **badgepoint®** is free of charge to all basic users of all **badgepoint®** formats. Additionally you can book the Business-User package for other applications such as business cards, labeling, other formats or extended memory capacity too.

www.badgeserver.com – the address for online layout work and labeling of name tags

Features of badgepoint® badgeserver®		
	Basic user	Business package
Layout software creator	free	
Database for logos and graphics	free	additional memory on order
Database for name lists	free	additional memory on order
Templates for badgepoint® formats	free	free formats on order

The **badgepoint®** labeling software in the creator version contains many new convenient features for designing name tags. The program can also be run online - anywhere in the world! (www.badgeserver.com)



	Self-inscription		Inscription service	
	offline "local PC"	online "badgeserver"	offline "atelier"	online "badgeserver"
Layout and capture of names	badgepoint® designer or creator on the local PC by the user	badgepoint® creator in the Internet by the user	as a service in the badgepoint® atelier by experienced employee	badgepoint® creator in the Internet by the user
Printing of name cards	with own printer on the local PC by user	with own printer on the local PC by user	on digital high-end color printers in the badgepoint® atelier	on digital high-end color printers in the badgepoint® atelier
Insert of name cards into badgepoint® name tags	by user	by user	as a badgepoint® service	as a badgepoint® service

TIP:

- For simple inscriptions, for printing a name only once or twice a year, we recommend the use of Word templates. You can download these from our website at www.badgepoint.com.
- Professional inscription of name tags for events, conferences and the like can be best achieved with the powerful **badgepoint® creator** (multilingual).